IN YOUR WORLD, EXPERIENCE MATTERS

Factor VII Deficiency (FVIIId)

TAYLOR has FVIIId.

Administer as a slow bolus injection over 2-5 minutes, depending on the dose administered.

Compassionate use, also known as expanded access, began enrolling in 1988; FDA approval received in 1999.

Novo Nordisk Inc., 800 Scudders Mill Road, Plainsboro, New Jersey 08536 U.S.A.

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Please see additional Important Safety Information throughout.

Please see accompanying Prescribing Information.

Controlling bleeds, whenever they happen

- Proven effective to treat FVII deficiency at home
- Safety supported by clinical experience
- A low rate of blood clots has been reported in clinical trials

Speed when it's needed

- Fast to mix, fast to infuse, and fast to control bleeds

NovoSeven® RT—committed to your experience

- More than 30 years of research and long-term clinical experience

Important Safety Information

What is the most important information I should know about NovoSeven® RT?

NovoSeven® RT may cause serious side effects, including:

- Serious blood clots that form in veins and arteries with the use of NovoSeven® RT have been reported
  - Your healthcare provider should discuss the risks and explain the signs and symptoms of blood clots to you. Some signs of a blood clot may include pain, swelling, warmth, redness, or a lump in your legs or arms, chest pain, shortness of breath, or sudden severe headache and/or loss of consciousness or function
  - Your healthcare provider should monitor you for blood clots during treatment with NovoSeven® RT

Learn more at NovoSevenRT.com

TAYLOR has FVIIId.

NovoSeven® RT: Experience where it matters

- Fast mixing and infusing with NovoSeven® RT

NovoSeven® RT with MixPro® is fast to mix

- Prefilled syringe means no extra steps to fill a syringe with diluent

Fast to infuse

- NovoSeven® RT is given as an intravenous (IV) bolus injection
- NovoSeven® RT provides low infusion volume
- Infusing NovoSeven® RT takes only 2 to 5 minutes

Visit NovoSevenRT.com to find a local Novo Nordisk Representative and request a Patient Starter Kit

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Is your FVIII being treated?

FVIII is a rare bleeding disorder in which there are low levels of factor VII in the blood. When there is not enough factor VII in the blood, clotting can take much longer than normal or may not occur at all. Males and females are equally affected.

FVIII can be caused by an abnormal gene that is inherited from both parents. FVIII can be detected at birth; however, some people with mild deficiency grow into adulthood without knowing they have it. FVIII can also occur in people who are not born with it, due to a variety of causes.

**Signs and symptoms of FVIII**
- Frequent nosebleeds
- Easy bruising
- Bleeding from the gums
- Heavy, prolonged menstrual bleeding in women
- Muscle and joint bleeds
- Intestinal bleeding
- Head bleeds in newborns
- Prolonged bleeding following surgery

**Available treatments**
- Fresh frozen plasma
- Recombinant activated factor VII concentrate

When left untreated, joint bleeds have the potential to cause permanent damage to your joints over time.

70% of patients with joint bleeds were less than 5 years of age, so early treatment with the right therapy is critical.
NovoSeven® RT:
Experience where it matters

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What is NovoSeven® RT?
NovoSeven® RT (coagulation Factor VIIa, recombinant) is an injectable medicine used for:
• Treatment of bleeding and prevention of bleeding for surgeries and procedures in adults and children with hemophilia A or B with inhibitors, congenital Factor VII (FVII) deficiency, and Glanzmann’s thrombasthenia with a decreased or absent response to platelet transfusions
• Treatment of bleeding and prevention of bleeding for surgeries and procedures in adults with acquired hemophilia

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Important Safety Information

What is the most important information I should know about NovoSeven® RT? (cont’d)

NovoSeven® RT may cause serious side effects, including: (cont’d)

- You should not use NovoSeven® RT if you have ever had allergic (hypersensitivity) reactions, including severe, whole body reactions (anaphylaxis) to NovoSeven® RT, any of its ingredients, or mice, hamsters, or cows. Signs of allergic reaction include shortness of breath, rash, itching (pruritus), redness of the skin (erythema), or fainting/dizziness

MASAC=Medical and Scientific Advisory Council. From an analysis of published cases and people who took part in trials and registries.

Experience **proven bleed control**

with NovoSeven® RT

**Effectively stop bleeds**

Surgical and nonsurgical bleeding episodes

Trial patients

93% (N=70*)

90%

NovoSeven® RT is recommended by MASAC for FVIIId
NovoSeven® RT: Established safety profile that comes from experience

The safety of NovoSeven® RT is well studied
- Works at the site of injury
- A low rate of blood clots has been reported in clinical trials

Recombinant manufacturing minimizes the possibility of viral contamination
- Made without any human blood or plasma

Important Safety Information
What should I tell my healthcare provider before using NovoSeven® RT?
- Tell your healthcare provider if you have any of the following, as these may increase your risk of blood clots:
  - congenital hemophilia and are also receiving treatment with aPCCs (activated prothrombin complex concentrates)
  - are an older patient particularly with acquired hemophilia and receiving other agents to stop bleeding
  - history of heart or blood vessel diseases
- Tell your healthcare provider and pharmacist about all the medicines you take, including all prescription and non-prescription medicines, such as over-the-counter medicines, supplements, or herbal remedies

Please see additional Important Safety Information throughout. Please see accompanying Prescribing Information.
Important Safety Information

What are the possible side effects of NovoSeven® RT?

- The most common and serious side effects are blood clots
- Tell your healthcare provider about any side effects that bother you or do not go away, and seek medical help right away if you have signs of a blood clot or allergic reaction

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